

Barclay Friends

A KENDAL® AFFILIATE



July 2025

Dear Friend,

We are excited to share some wonderful updates from Barclay Friends, made possible through your unwavering support and belief in our mission.

We are proud to announce the opening of **Goshen Memory Care neighborhood**, our **new secured dementia residence**, a thoughtfully designed space created to provide safety, comfort, and dignity for residents living with dementia. This new residence represents another step forward in our commitment to person-centered care and innovation.

To complement this new residence, our team has undergone comprehensive training in **Blooming Minds**, our new dementia care program. This approach empowers our staff with enhanced tools and insights to better engage and support those with cognitive impairments, fostering meaningful connections and enhancing quality of life.

In addition to these programmatic strides, we've also focused on refreshing and uplifting our physical spaces. The **Birmingham neighborhood** has received a beautiful update with new **flooring, fresh paint, and improved lighting**, creating a more vibrant and welcoming environment for residents and visitors alike. We expect to provide the same vibrant enhancements to our Bradford neighborhood in the fall of this year. We've also upgraded the **restrooms in our lobby**, ensuring they are more comfortable and accessible for all.



Looking ahead, we are thrilled to share an exciting opportunity for continued growth: a **\$100,000 matching gift challenge** to support the **Goshen Capital Campaign**. Every dollar contributed will be matched—doubling the impact of your generosity as we continue to invest in the future of Barclay Friends.

These achievements and opportunities are a direct result of your commitment to our community. Whether you are a donor, family member, board member, or community partner your support enables us to provide exceptional care and enrich the lives of those we serve.

Thank you for being an essential part of the Barclay Friends family. We look forward to continuing this journey together—with gratitude and shared purpose.

Warmly,

Maria Santangelo
Chief Executive Officer



Scan this QR code to view our 2024 Donor Report to see how your support is enabling us to extend our services to those in our care.



Enclosure: Remittance Envelope

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