

Barclay Friends Vision: We envision Barclay Friends as a premier advocate, initiator, and facilitator of services for older adults. Through an integrated continuum of care and services, and in partnership with our community, we will ensure services that enhance quality of life.

from a resident's son: "I found your staff to really care about Mom as an individual...even in the little things." GH

"My father was happy at Barclay Friends and that was important to me. Everyone was so pleasant and caring" EF

Please consider a gift that can support our resident Caring Fund, equipment needs, and all programs.

Please make checks payable to Barclay Friends A copy of the official registration and financial information of Barclay Friends may be obtained from the Pennsylvania Department of State by calling toll free, (800) 732-0999. Registration does not imply endorsement. Barclay Friends has been ruled to be a 501(c) 3 charitable organization. Your gifts to Barclay Friends are tax-deductible within the extent of applicable laws. You will receive a receipt for your gift. If you do not wish to receive future mailings from us, please call the Development Dept. (610) 696-5211. Thank You!



J. Carol Hanson, Executive Director
700 N. Franklin St.
West Chester, PA 19380
(610) 696-5211 • Fax: 610-918-3404
www.bf.kendal.org

Yesterday's seeds, sown today, flourishing tomorrow

Senior Residence • Assisted Living • Nursing Care • Short Stay Rehab
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Barclay Friends



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Innovations

Grandmothers Reaching Out to Grandmothers

Barclay Friends residents are reaching out to grandmothers in need in South Africa. On Wednesdays residents met with a group of students from West Chester University who are members of Traveling Across Generations (TAG) to knit scarves, hats and booties for grandmothers who are raising their grandchildren who have lost their parents to AIDS.

unique way for Barclay Friends residents and the TAG students to work together to reach out to these grandmothers in South Africa. Through their weekly knitting group some of the residents teach knitting and some learn to knit for the first time. Meghan had the privilege of delivering the handmade items to the South African grandmothers when she traveled there in May. The group started in November with the goal of making 25 scarves. They far exceeded their original goal and want to continue to meet and make needed items.



TAG President Meghan McGuirk and residents in their weekly knitting group.

TAG was developed by three West Chester University Honors College students in 2006, as part of the University's Capstone project. TAG is now a campus organization that is open to the entire student body. Meghan McGuirk, TAG President, along with Carolyn Treadway, Woolman Recreation Lead, have paired 10 students each with a resident whom they visit on a weekly basis. Beyond their weekly one-to-one visits the residents, TAG members and other students from West Chester University join together for five social events each month.

Learning about South Africa has been a fascinating benefit for the knitting group. Discovering that winter starts in May, these items arrived at a perfect time. The residents and TAG volunteers have made a South African cuisine item, and will see a dance performance by a dance troupe from the university to give the residents a better understanding of the South African culture. Following Meghan's return, the residents enjoyed seeing a slide show of her trip including the grandmothers who received the scarves.

The idea for the Knitting Club for Grandmothers came through the existing relationship between the Honors College and South Africa. Each year 10 students visit South Africa and through this outreach have met the group of grandmothers. Meghan developed the knitting group as a

Meghan and Carolyn agree that it has been exciting to see the residents learn something new and for them to reach out to others in a new way.

Special Event

4th Annual

Festival of Gardens

Saturday,

September 6, 2008

Message from the Executive Director



J. Carol Hanson
Executive Director

Dear Friends,

We are pleased to present to the Barclay Friends' family our newsletter, INNOVATIONS. This is a joint effort of our Development and Marketing Departments. It is our desire that this new publication will keep you better informed about the creative opportunities we provide to our residents and connect you to the thoughtful innovations that make Barclay Friends a positive environment for older adults. Though our bodies age, our spirits do not. Our dynamic blend of health care, social models, and culture of the arts and gardens, provides a stimulating atmosphere of care that promotes wellness and vitality.

The board of Barclay Friends is continually monitoring our Strategic Plan to assure that it is in keeping with our Core Values. In future issues I will be explaining those values to you, and will be pleased to introduce you to our board members. Our Core Values are:

- Commitment to Residents
- Continuous Learning
- Communications
- Teamwork
- Valuing Diversity

It is our hope that you will enjoy and appreciate INNOVATIONS. I encourage you to read it and feel free to respond to us with your comments.

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115 Years and Still Flourishing

Barclay Friends' residents and their families, along with employees and board, are pleased to announce the 115th anniversary of this West Chester community. The seeds for The Barclay Home, a boarding home for older adults, were planted in 1893. Remaining in the borough of West Chester throughout its history and joining with Friends Hall, a nursing home, in the 1960s, Barclay Friends' theme for the 115th celebration is "Yesterday's Seeds, Sown Today, Flourishing Tomorrow."

Barclay Friends seeds are being sown today in our commitment to embrace a culture of arts and gardens, which is confirmed in the theme for the 115th anniversary celebration. Barclay Friends' six outdoor gardens are a major part of our nationally recognized horticultural therapy program. To improve the lives of those who are here, programs of music, dance, theatre, visual arts, and horticultural therapy are offered that encourage the expression of creativity,

spirituality, personal opinion, knowledge, and personal growth.

The 115th anniversary bimonthly celebrations began in January with a reflection on our roots and a visit from a Quaker dressed in 1890's garb, followed by "Dancing for Joy" with Irish dancers held in March, an Employee Appreciation Day in May and a 1960s Fashion Show in July. Other events include our annual Garden Party and Tour in September and a special appreciation gala in November. Informational, historical exhibits covering 25-year periods are on display in the main lobby as the year progresses. For more information you can surf our website: www.bf.kendal.org.



Faith Woodward
Director of Admissions
and Marketing

*Yesterday's Seeds, Sown Today,
Flourishing Tomorrow*

What is Development?

I am pleased to be a part of the Barclay Friends' long heritage of charitable support. In preparation for our 115th anniversary celebrations, I have been going back through annual reports as far back as 1898. Each Annual Report since then has listed all the donors and the amount of goods donated to the Barclay. It was so heart-warming to see the long legacy of charitable giving to this fine long-standing service to older adults.

Development is a term given to the work that fosters charitable giving to a non-profit organization such as Barclay Friends. In colleges and other non-profits, it is sometimes called "philanthropy" or "stewardship." It is a science that helps people with charitable desire to wisely plan their giving.

The Development Program at Barclay Friends exists to secure charitable gifts for the support of our programs, services and equipment that cannot be funded through fees that we charge or for

which we receive third-party reimbursements (Insurance, Medicaid, Medicare). We are similar to hospitals wherein fees charged are for services rendered, but the equipment and facility costs cannot be fully amortized into the fees, otherwise healthcare would be unaffordable.

Our appeal letters and events provide for the care of residents in financial need, as well as for facilities and equipment available to everyone. Thank you to all who have supported Barclay Friends over the years, and we trust that we have earned your trust for your future support. If you desire more information on how best to support Barclay Friends and special ways of giving, feel free to contact me at: 610-918-3429.



Ross Weidman
Development Director

DONATE ONLINE

go to www.guidestar.org & type "Barclay Friends" in the search box.



Yesterday's seeds, sown today, flourishing tomorrow

PLEASE SEND ME THE FOLLOWING INFORMATION ABOUT BARCLAY FRIENDS

- Information on Rehabilitation Services (Occupational, Physical & Speech)
- Receiving Income for Life from a donation to Barclay Friends
- Information about Independent or Assisted Living
- How to give Common or Closely Held Stock (securities) to Barclay Friends
- Information on leaving Barclay Friends in my will.
- Making a gift out of my mandatory IRA withdrawals.

